



Design Questionnaire

Following is a checklist that will help us get the ball rolling on your web site. Please supply the information that you have and feel free to let us know if you have any questions.

DESIGN:

- Logo: I will need to have the electronic file for your logo
- Business Card and Stationary: Please also send electronic versions of these files, if you don't have them electronically, a paper version would work great.
- Brochure or Marketing Collateral: Please supply if you have it
- Tag line or phrase that you use:
- Color Scheme (if you have one in mind):
- Theme (if you have one in mind):
- Please circle the adjectives that best describe your vision of the site:

- Friendly
- Contemporary
- Classy
- Whimsical
- Conservative
- Earthy
- Organic
- Clean
- Polished
- Zen
- Other:

Look through other people's web sites, these can be related to your proposed site, or not. Please choose 2 or 3 sites that you like and explain what you like about them (You may also indicate sites that you don't like and why).

- Web site 1: www.
- Indicate your likes or dislikes (leave blank if you have no preference):
- Style
 - Layout
 - Use of Color
 - Use of Photos
 - Location of Navigation Menu

Background Style

Other:

Web site 2: www.

Indicate your likes or dislikes (leave blank if you have no preference):

Style

Layout

Use of Color

Use of Photos

Location of Navigation Menu

Background Style

Other:

Web site 3: www.

Indicate your likes or dislikes (leave blank if you have no preference):

Style

Layout

Use of Color

Use of Photos

Location of Navigation Menu

Background Style

Other:

SEARCH ENGINE OPTIMIZATION:

Regions/towns you serve:

Primary Specializations:

Other Specializations:

Specific Keywords you would like to be found within a Google search:

CONTACT INFORMATION:

Please let me know the contact information you would like available on your web site:

Location Name:

Street Address:

City:

State:

Zip Code:

Phone Number:

Fax Number:

Email:

Hours:

Would you like a map link included?